

Work in Culture: Strengthening Ontario's Creative Workforce

CCCO releases two new booklets in the HR Tools Series

January 24, 2007: Cultural Careers Council Ontario (CCCO) is delighted to announce that two more booklets have been added to its popular HR Tools Series, human resources management guides for use in the cultural sector. The new booklets, titled *Motivating People* and *Human Resource Planning Tool* are now available to download from the CCCO website www.workinculture.ca. These booklets are part of CCCO's three year project, **WorkinCulture: HR Spotlight**, that offers training and resources for artists and administrators, made possible with support from the Ontario Trillium Foundation.

Motivating People was written by Clark Reed, of Netgain Consultants. It explores common myths and pitfalls of employee motivation, and provides solutions for smaller organizations where finances are already stretched to the max. *Human Resource Planning Tool*, produced in partnership with The Learning Coalition, provides a set of easy-to-use guidelines to ensure that employees' needs are incorporated into organizational strategies. The Learning Coalition is a coalition of museum associations across Canada.

Other titles in the series are: *Job Descriptions; Termination of Employment; Dealing with Challenge and Conflict; Managing Employee Performance; Recruiting the Right People; Coaching, Mentoring and Succession Planning; Benefits and Retirement Plans; Human Resource Management: An Overview and Best Practices in the Cultural Sector*, all available to download from the information page of CCCO's website www.workinculture.ca. Five more titles will be announced this spring, two of which are in collaboration with The Cultural Human Resources Council, the national sector council dedicated to cultural human resources development.

Hear more about the series and learn more about **WorkinCulture: HR Spotlight** and other CCCO activities at CCCO's **Annual General Meeting**, March 8th from 4:30 to 6:30 pm, at The Textile Museum of Canada.

Cultural Careers Council Ontario is the central, multi-disciplinary body for human resources and career development needs for Ontario's arts and cultural community. CCCO develops and facilitates culturally relevant HR programs, publications, services, and partnerships.

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