

## WRITING YOUR ARTIST STATEMENT/STATEMENT OF PURPOSE

Your statement is an opportunity to guide the interpretation of your work – this could be your artistic practice, your creative business, work you do in support of an organization or independently/as a group, etc. For most grant applications you'll be asked for 200–500-word statement. It's best to start with a longer document that can then be edited rather than trying to pad out a shorter statement.

**Essentially the statement should explain what you do and how you do it.** Additionally, it may address how your work fits into a larger cultural dialog, or contemporary theories related to your practice.



### Here are the steps:

1. Gather everything that you have written down about your work including your CV.
2. Make a new blank document.
3. Review the existing documents and look for keywords. (e.g.: Contemporary, Social Enterprise, Abstract, Community, Film, etc.)
4. Make the keywords headings in your new document.
5. Write 2-3 sentences about each heading, expanding on what you have already written or inventing something new.
6. Make the following headings: Process, Result, Material, Idea/Concept, Theory. (If one of these words is irrelevant leave it, if there's something not addressed, add it.)
7. Write 2-3 sentences about the heading in step 6.
8. Make a copy of the new document, this will be your editing copy.
9. Begin to edit and connect your sentences.



# GROWING CREATIVE CAREERS



## Writing your Artist Statement/Statement of Purpose:

Give it a try!

