

## WRITING YOUR ELEVATOR PITCH

An elevator pitch is just a concise way of introducing yourself/your work to someone new. It should be 2-3 sentences long. The idea is to tell someone who you are and what you do in a conversational, informal way.

The pitch should be an opening to a larger conversation and give the person you are addressing a space to ask you questions or respond to what you've said.



### Here are the steps:

1. Write 4-5 sentences about what you do, and what you are working on currently.
2. Edit down to what can be spoken in 30 seconds.

### Example:

*Hi, I'm Nadja. I'm an artist, writer, curator, and educator based in Windsor, ON. I work on a lot of different kinds of projects where I get to learn about ideas and practices and find ways to support and connect.*

*Right now, I'm writing about community arts. Have you ever participated in a community arts project?*



Looking for another example? Check out this link:

[https://careerdevelopment.princeton.edu/sites/g/files/toruqf1041/files/media/elevator\\_pitch.pdf](https://careerdevelopment.princeton.edu/sites/g/files/toruqf1041/files/media/elevator_pitch.pdf)



# GROWING CREATIVE CAREERS



## Writing your Elevator Pitch:

Give it a Try!

You might even prepare a couple of different pitches based on the type of information/knowledge/experiences you feel you can share or offer and based on the type of information/knowledge/experiences you'd like to know more about.

