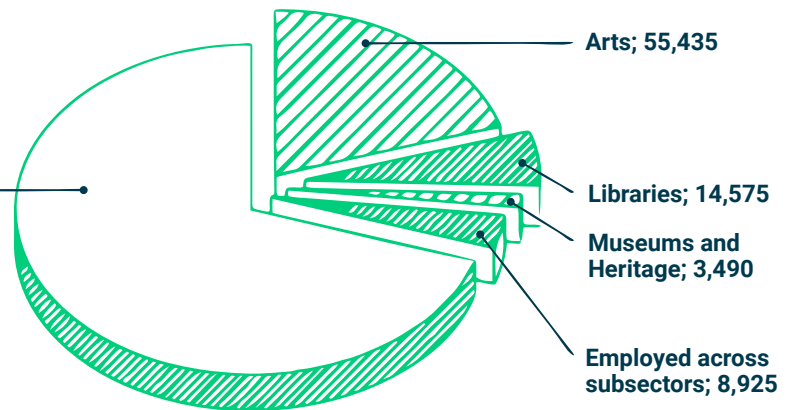


CULTURE COUNTS

274K PEOPLE WORKING IN ONTARIO'S CULTURE SECTOR

The Cultural Industries; 191,795

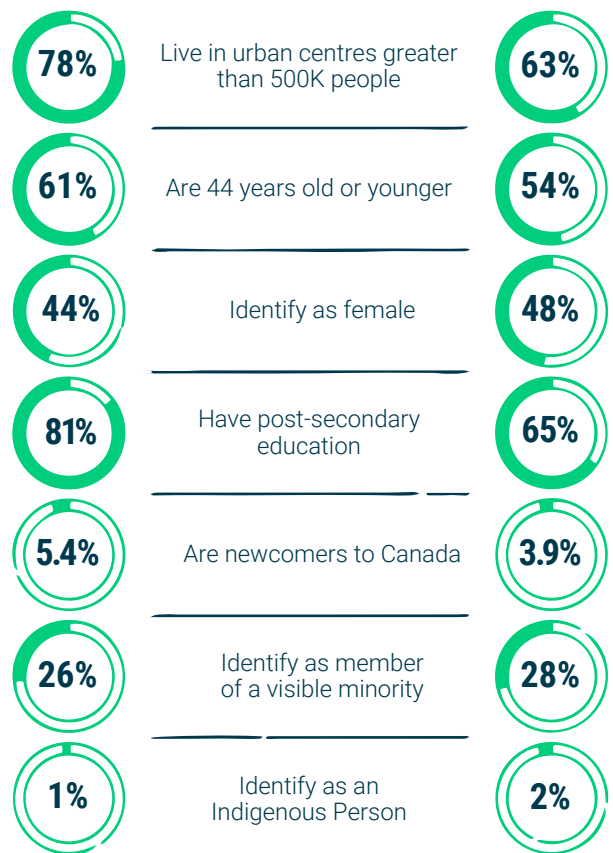


CULTURAL WORK: MORE URBAN THAN THE REST OF ONTARIO



SECTOR DEMOGRAPHICS

Culture sector **VS.** Ontario

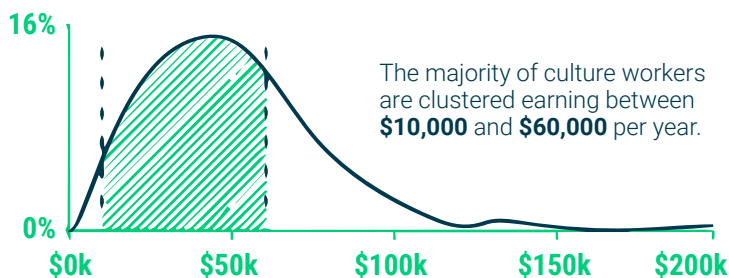


INCOMES OF CULTURAL WORKERS RANGE WIDELY BY SUBSECTOR



Of their total annual income, culture sector workers earn about 80% from their cultural work

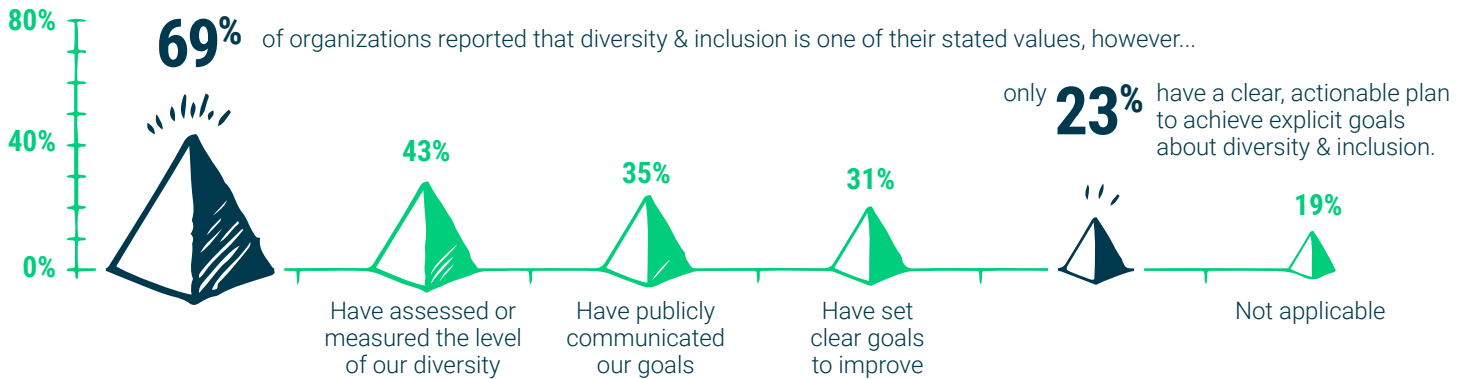
INCOME DISTRIBUTION



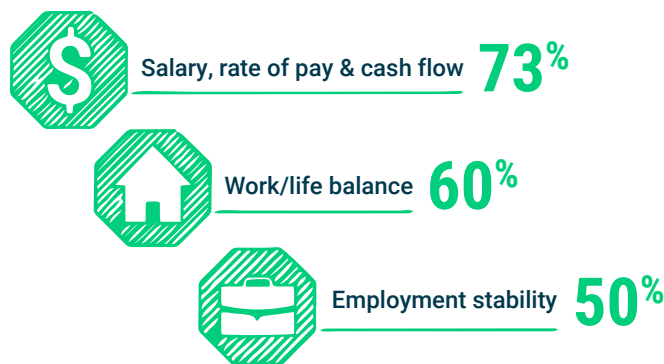
Source: Statistics Canada, 2016 Census of Population, Custom tabulation

For the full report please visit:
www.workinculture.ca/WICResearch

FROM AWARENESS TO ACTION



TOP 3 ISSUES FACING CULTURAL WORKERS AND ARTISTS



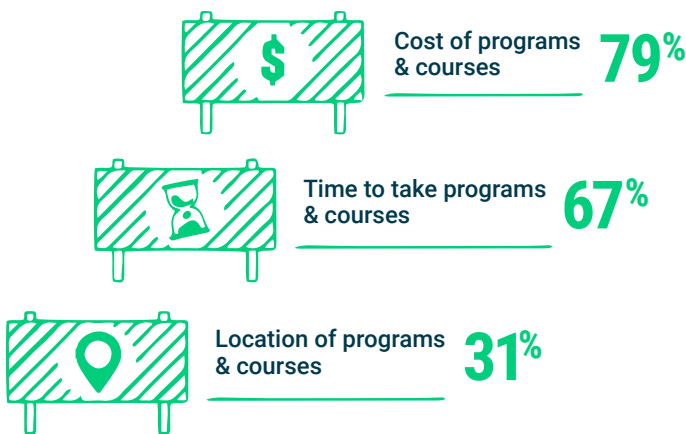
SKILLS NEEDS

The Cultural Sector is constantly upgrading its skills and capacity. The following skills are cited as crucial to cultural careers by workers and employers.

Workers		Employers
1 st	Business leadership and management skills	1 st
2 nd	Creative, artistic and curatorial skills	3 rd
X	Marketing skills	2 nd
3 rd	Digital and technology literacy	X

SKILLS BARRIERS

Main barriers to accessing training



SELF EMPLOYMENT

Overall cultural self-employment rate is 28%

That's more than 2x the average across all sectors in Ontario

While 47% of arts workers are self-employed



Source: MakingItWork Survey 2018

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